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Fred C.  
**Gloeckner**  
&  
Company  
Incorporated

15 EAST 26th St., NEW YORK 10, N. Y.

**1953**  
**CHRYSANTHEMUM**  
**PLANTS**

*Order Sheet*

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# Gloeckner

## 1953

# CHRYSANTHEMUM CUTTINGS

Sold To:..... Ship To:.....

Date of Order..... When Required.....

Ship Via:

☐ Railway Express

☐ Air Express

☐ Air Freight

☐ Parcel Post

☐ Will Call

Special Instructions:

### WHITE POMPONS— Singles, Anemones and Decoratives

#### 7-Week Varieties

..... SEPT. MORN ..... B  
 ..... WHITE WONDER ..... S-2  
 ..... CHRIS. COLUMBUS ..... B  
 ..... AVALANCHE ..... S-1  
 ..... WHITE CLOUD ..... B  
 ..... HORIZON ..... P-2  
 ..... MAESTRO ..... P-3  
 ..... RENOWN ..... P-3  
 ..... CLASSIC ..... P-3  
 ..... SILVERPLATE ..... P-3

#### 8-Week Varieties

..... ● CALIF. WHITE DAISY ..... B  
 ..... (KIMOTO'S WHITE)  
 ..... IRENE ..... S-2  
 ..... NORONA ..... P-2  
 ..... PRISTINE ..... B  
 ..... MINONG ..... S-3

#### 9-Week-Varieties

..... POPCORN ..... B  
 ..... WHITE POPCORN ..... P-2  
 ..... KEEPSAKE ..... P-2  
 ..... PINOCCHIO ..... S-2  
 ..... SONGSTER ..... P-3  
 ..... COTTONTOP ..... S-2  
 ..... ● SHOOTING STAR ..... P-2  
 ..... ARCADIA ..... S-2  
 ..... HALO ..... P-3  
 ..... SEA GULL ..... S-2  
 ..... WHITE DOTY ..... S-2

#### 10-Week Varieties

..... MADONNA ..... P-2  
 ..... KOLOWA ..... P-3  
 ..... ENCORE ..... B  
 ..... WHITE ANEMONE ..... S-1  
 ..... WHITE MENSA ..... S-2  
 ..... REV. BUSHNELL ..... S-1  
 ..... MOONGLOW ..... B  
 ..... ● ILLINI IGLOO ..... P-1  
 ..... SHASTA ..... S-2  
 ..... DYNAMO ..... P-2  
 ..... VESPER ..... S-2  
 ..... ● NAGONA ..... B  
 ..... (CALIF. WHITE MENSA)  
 ..... LITTLE AMERICA ..... S-3  
 ..... ILLINI SNOWDRIFT ..... B  
 ..... MATCHLESS ..... S-2

#### 11-Week Varieties

..... SCULPTURE ..... P-2  
 ..... WHITE NORMA ..... S-1  
 ..... ESKIMO ..... P-2  
 ..... LAKME ..... B  
 ..... SNOWFLURRY ..... P-3  
 ..... SEAFOAM ..... S-2  
 ..... L. I. BEAUTY ..... S-3  
 ..... HIGHBROW ..... P-3  
 ..... NEVADA ..... S-2  
 ..... PRISCILLA ..... S-2  
 ..... ILLINI BOUNTIFUL ..... B  
 ..... CRYSTAL BEAUTY ..... B  
 ..... PARAMOUNT ..... P-3

#### 12-Week Varieties

..... ● WHITE LADY ..... P-1  
 ..... ● CRYSTAL VALENCIA ..... P-1  
 ..... WHITE VALENCIA ..... B  
 ..... CORDOVA ..... S-2  
 ..... BELRAY ..... P-3  
 ..... FORTUNE ..... P-3  
 ..... MONARCH ..... P-2

#### 13-Week Varieties

..... CAMEO ..... S-2  
 ..... ACCLAIM ..... P-2  
 ..... SWAN ..... B  
 ..... SPANGLES ..... P-3  
 ..... COTILLION ..... P-2  
 ..... SNOWDROP ..... P-2  
 ..... ● CARRARA ..... P-1  
 ..... WHITE SUPREME ..... S-1  
 ..... SNOW QUEEN ..... P-2  
 ..... YUKON ..... S-2

#### 14-Week Varieties

..... SNOWCREST ..... B  
 ..... SILVERSMITH ..... B  
 ..... SNOWCAP ..... B  
 ..... GARZA ..... S-2  
 ..... SATELLITE ..... P-2  
 ..... HEIRLOOM ..... P-3  
 ..... REVELATION ..... S-3  
 ..... SNOW ..... S-2  
 ..... ● ILLINI SNOWBOUND ..... P-1



# YELLOW POMPONS— Singles, Anemones and Decoratives

## 7-Week Varieties

YEL. CHRIS. COLUMBUS	B
MOONLIGHT	P-1
HONEYCOMB	S-2
•D. C. P.	B
POLARIS	P-3
CHAS. NYE	S-1
GARLAND	P-2
YELLOW SPOON	B
GOLDRUSH	P-3
TREASURE	P-2
BRIGHT FORECAST	P-3
LEMONADE	P-3
SWEEPSTAKE	P-3

## 8-Week Varieties

•MOONDRIFT	P-1
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## 9-Week Varieties

GOLDEN HERALD	S-2
GOLD COAST	S-3
YELLOW DOT	S-2
•CREAM DOT	S-2
SUNUP	P-2
YELLOW ARCADIA	S-2
MARY L. HALL	S-3
•YELLOW HALO	P-1
SCH. YEL. DAISY	B
YELLOW DOTY	S-2
STARBRIGHT	B
YELLOW DAISY	S-2
•IVORY SEA GULL	S-2
YEL. SEA GULL	S-2
YEL. CASSANDRA	B
SUNRAY	S-3

## 10-Week Varieties

BARCAROLE	S-2
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BRIGADOON	P-2
CRESCENDO	P-3
CONSTELLATION	S-2
PIXIE	S-1
NUGGETS	S-3
GOLDEN MENSA	S-2
YEL. SHASTA	S-2
MASON'S YELLOW	S-1
•YEL. NAGONA	B
(CALIF. YEL. MENSA)	

## 11-Week Varieties

PRINCETON	S-1
THOROBRED	P-2
GOLDEN CHORD	B
TALLY-HO	B
FORTY-NINER	B
YELLOW FELLOW	S-2
SUSANNE MILLER	S-1
•TACOMA	P-1
ILLINI BRAVE	B
YEL. L. I. BEAUTY	B
•YEL. HIGHBROW	P-1
LOLLIPOP	P-3
PIPPIN	P-2
KLONDIKE	P-3
BOJANGLES	P-3
YELLOW NEVADA	S-2
•ILL. SUNSPOT	P-1

## 12-Week Varieties

GOLDENROD	P-2
ILLINI GOLD	S-1
GOLDSMITH	S-1
HIGHLANDER	P-2
SUNNYSIDE	S-2
•ILLINI SUNNY	P-1
CHAMPAGNE	B

YELLOW VALENCIA	S-2
YELLOW CORDOVA	S-2
OMEGA	S-2
NOSEGAY	P-2
•YELLOW GALAXY	P-1

## 13-Week Varieties

GOLDEN HARVEST	B
BRANDYWINE	P-2
JACK-POT	P-2
SYMMETRY	P-2
YELLOW SWAN	B
YELLOW CAMEO	S-2
•YELLOW SPANGLES	P-1
CINDERELLA	B
GOLDTONE	P-3
YELLOW SUPREME	S-1
CHALLENGE	P-3
CORSAIR	P-2

## 14-Week Varieties

YELLOW RIVIERA	B
CREAM SNOWCREST	P-1
•YELLOW SNOWCREST	P-2
YELLOW GARZA	S-2
SEQUIN	P-3
SHAMROCK	P-3
DECEMBER GOLD	S-2
•SUNKIST	B
VIBRANT	S-2
REVELRY	P-2
•GOLD SEAL	P-1
SUNRISE	P-2
GOLDEN ANNIVERSARY	B
SIREN	P-3
YULEFLAME	B
YELLOW SNOW	S-2
•ILL. YEL. SNOWBOUND	P-1

# BRONZE & RED POMPONS— Singles, Anemones and Decoratives

## 7-Week Varieties

W. P. SNYDER	B
MARIONETTE	P-3
MOGUL	P-1
BONFIRE	B
AVALON	P-1
MONA	P-3
HUNTSMAN	B
FIRECRACKER	P-2
PANORAMA	P-1
RED VELVET	S-1
REMEMBRANCE	B
BAMBOO	P-3
BLUEBLOOD	P-2
CALICO	P-3
CARAVAN	P-2
CARMINE QUEEN	P-3
CARNIVAL	B

FIRESIDE	P-3
FASHION	P-3
NOKOMIS	P-3
NOCTURNE	P-3
NYTODA	P-1
CARMELITA	P-3
WITCHERY	P-3
MRS. DU PONT	B
ADMIRAL	P-2

## 8-Week Varieties

ROBINHUE	P-3
•RED GLOW	B
COCKTAIL	P-2
RAJAH	P-2
DETROITER	B
JAMES STEWART	P-3
•BR. MARY MCARTHUR	B

## 9-Week Varieties

FIREBIRD	S-2
BRONZE DOT	S-2
BUCKSKIN	P-3
SENECA	S-1
FIREFLY	P-3
BRONZE DAISY	S-2
•IMP. BR. DAISY	B
(KATOKA RED)	
BUCCANEER	P-2
RED SENECA	B
•BR. BUCKINGHAM	B
NAVAHO	S-2
RED DAISY	S-1
•IMP. RED DAISY	B
(ADACHI RED)	

(Continued)

## PRICE TABLE

Prices for 50 or multiples of 50 of a variety per shipment are indicated in this table.

Price Classification	Per 100						Price Classification	Per 100					
	30	100-250	300-450	500-950	1000-2450	2500 Up		50	100-250	300-450	500-950	1000-2450	2500 Up
P-1	10.00	9.50	9.00	8.50	8.00	7.50	S-1	6.50	6.15	5.85	5.50	5.20	4.85
P-2	9.00	8.55	8.10	7.65	7.20	6.75	S-2	6.00	5.70	5.40	5.10	4.80	4.50
P-3	8.00	7.60	7.20	6.80	6.40	6.00	S-3	5.50	5.20	4.95	4.65	4.40	4.10
B	7.00	6.65	6.30	5.95	5.60	5.25							

Prices here will prevail until September 1, 1953



# CHRYSANTHEMUM PLANTS—1953

## ORDER SHEET

This is a combination of our preliminary offer of previous years and an order sheet. Full descriptions of the older varieties will be found in our 1952 Manual. The new introductions for 1953 have been distinguished by means of a dot before each variety, and a description of them is given on the reverse side of this sheet. Your copy of the 1953 Mum Manual will be sent to you shortly after Christmas, 1952.

### BRONZE & RED POMPONS (Cont.)

#### 10-Week Varieties

•COMANCHE	B
BEAUREGARD	P-3
BUTTERSCOTCH	B
CASSANDRA	S-2
RED RUST	S-2
RUBICON	B
MAGICIAN	P-3
BITTERSWEET	S-2
GYPSY	S-2
SAMOVAR	B
SYLVANNA	S-2
CHANTICLEER	P-3
MASON'S BRONZE	S-1
MASON'S RED	S-1
CHEVRON	P-3
THE TITAN	S-1
BRONZE THYRA	B
ILLINI BURMA	P-2
EUROPA	B
COPPERHEAD	P-3
BR. LINDA LOU	B
BR. TUXEDO	S-1
GOLD BRAID	P-2
ILLINI RYE	P-2
BR. MASTERPIECE	S-2

DK. BR. MASTERPIECE	B
PARAGON	P-3
•ILLINI TANGIER	P-1

#### 11-Week Varieties

MRS. DEWEY	P-3
SHALIMAR	P-2
RED PRINCETON	S-1
BRONZE PRINCETON	S-1
•ILLINI HONEY	B
ILLINI REDHEAD	B
ILLINI WARRIOR	B
LEGAL TENDER	S-3
RUSTICON	S-2
THELMA	P-2
BOURBON	B
CAROUSEL	P-3
FESTIVAL	B
BRONZE MINUET	B
RED ROLINDA	S-2

#### 12-Week Varieties

BRONZE GOLDSMITH	S-1
•WANAKAH	P-1
FALCON	P-3
YOLANDA	B
INDIAN HEAD	P-3

APRICOT VALENCIA	S-2
CRIMSON VALENCIA	B
AMBERINA	P-2
GALAXY	B

#### 13-Week Varieties

DAZZLER	P-2
•BR. ENCHANTRESS	S-1
DEBONAIR	S-2
MAHOGANY VIKING	B
RED SUPREME	B
HARLEQUIN	P-2
HOLIDAY	B
•CAVALCADE	B
PAGEANTRY	P-3
CHRISTMAS STAR	B
BRONZE MINSTREL	B
•DK. BR. MINSTREL	P-1

#### 14-Week Varieties

BRONZE RIVIERA	B
CLARET	P-2
TOPAZ	P-2
CHRISTMAS GREETING	P-3
SARONG	S-1
MERRYMAKER	B
POINSETTIA	P-2

### PINK POMPONS—Singles, Anemones and Decoratives

#### 7-Week Varieties

EARLY WONDER	S-2
SPELLBOUND	S-1
COURTIER	P-2
DREAM GIRL	B
PONCA	B
ARGONNE	B
LASSIE	P-2
SERENADE	P-3
ORCHID SPOON	B
JOYBRINGER	P-3
BRIGADIER	P-1
SWEETHEART	P-3
ALLEGRO	S-1
MASQUERADE	B
RONNIE	B
SALUTE	P-3
ADAGIO	P-3
LAVENDER LADY	B

#### 8-Week Varieties

ENTERPRISE	P-1
ELIZ. HOOD	P-1
JEWELL	S-2
CAROLYN YOSICK	S-2
PINK SPRITE	B
MARY MCARTHUR	B

#### 9-Week Varieties

EDITH ROBERTS	B
REWARD	P-3
PINK DOT	S-2
JESSIE	S-2

BETTY ROSE	S-1
OCT. PINK	S-1
PK. CALIF. DAISY	B
(W. H. BUCKINGHAM)	

•RAINBOW	P-1
BALLERINA	B
LILLIAN DOTY	S-2
•ARBUTUS	P-1

#### 10-Week Varieties

DREAMBOAT	S-2
DARK BULKELEY	S-1
PANDORA	P-2
THYRA	S-2
SOPRANO	B
LINDA LOU	S-2
DARK LINDA LOU	S-2
TUXEDO	S-1
MASTERPIECE	S-2
ROSE MASTERPIECE	B
SALMON MASTERPIECE	B
MEMORIAL	P-2
TAFFETA	P-3

#### 11-Week Varieties

DARK NORMA	S-1
ORCHID BEAUTY	S-2
BROCADE	S-2
GRAND SLAM	P-2
•ALMEGA	P-1
VIVACIOUS LADY	P-2
•EVENING STAR	P-2
PINK L. I. BEAUTY	B

PINKY	P-3
•DK. L. I. BEAUTY	P-1
MAJORETTE	P-3
MINUET	S-2

#### 12-Week Varieties

PRINCESS	P-2
HASEGAWA PINK	B
BEAUTIFUL LADY	S-2
VALENCIA	S-2
DARK VALENCIA	S-2
•DUBONNET VALENCIA	P-1
ORCHID VALENCIA	P-2
SALMON VALENCIA	P-2
HERITAGE	P-2

#### 13-Week Varieties

ENCHANTRESS	S-1
DARK ENCHANTRESS	B
DEBUTANTE	P-3
DK. PK. SUPREME	S-1
•IMP. DK. SUPREME	B
MINSTREL	B
•LT. PK. MINSTREL	P-1

#### 14-Week Varieties

RIVIERA	S-2
•SERRATED RIVIERA	P-1
CORONET	P-3
ROSALIND	S-2
DEFIANCE	B
MEDALLION	P-3
•ROSE MEDALLION	P-1



## WHITE STANDARDS

### 8-Week Varieties

SILVER SHEEN .....	S-2
WHITE CHIEF .....	B
CHRISTINA .....	B

### 9-Week Varieties

GRANITE STATE .....	S-2
AMBASSADOR .....	S-2
QUEEN'S LACE .....	B
KAY TASHIMA .....	B
WILSON'S WHITE .....	P-2
ALBATROSS .....	S-2

### 10-Week Varieties

BETSY ROSS .....	S-2
GIANT BETSY ROSS .....	B
WHITE RAYONNANTE .....	S-1
IND. WHITE .....	S-2
RICHARD MANDEL .....	S-2
JEAN ELIZABETH .....	S-1
CRYSTAL QUEEN .....	P-1
WHITE POCKETT .....	S-1
MONUMENT .....	S-2

### 11-Week Varieties

STERLING .....	B
MARKETEER .....	S-2

MEFO .....	S-2
WHITE FRICK .....	S-2
INDIANA MARKET .....	B

### 12-Week Varieties

CHATTANOOGA .....	S-2
DECEMBER GLORY .....	S-2
MARGARET MOELLER .....	S-2

### 13-Week Varieties

DECEMBER WHITE .....	S-1
WHITE MISTLETOE .....	S-1
SNOWLINE .....	P-3
SMITH'S WHITE .....	S-1

## YELLOW STANDARDS

### 8-Week Varieties

GOLD LODE .....	S-2
CELESTRA .....	S-2
MRS. KIDDER .....	S-3
BUTTERBALL .....	B
BLAZING GOLD .....	S-2

### 9-Week Varieties

SMITH'S SUPERLATIVE .....	S-1
MORIBANA .....	P-1
YELLOW AMBASSADOR .....	S-2
YELLOW BERGEN .....	S-1
SUNGLOW .....	S-3
GOLDEN GLORY .....	S-1
YELLOW LACE .....	B
GOLD LACE .....	P-1
HOKED YEL. LACE .....	P-1
GOOD NEWS .....	S-1

### 10-Week Varieties

JMP. IND. YELLOW .....	P-1
IND. YELLOW .....	S-2
DK. IND. YEL. (POTS) .....	B
YEL. RAYONNANTE .....	B
YELLOW QUEEN .....	S-1
JAMBOREE .....	P-3
YELLOW BEAUTY .....	S-1
YELLOW POCKETT .....	S-1
YELLOW MONUMENT .....	S-2
HONEY DEW .....	S-1

### 11-Week Varieties

LORRAINE .....	B
YELLOW MARKETEER .....	P-1
BONNAFFON DELUXE .....	S-3
FRIENDLY RIVAL .....	S-2
YELLOW MEFO .....	S-2

CREAM MEFO .....	B
PURDUE .....	B
HARVESTER .....	S-2
MARIE DEPETRIS .....	S-2

### 12-Week Varieties

YEL. CHATTANOOGA .....	S-2
GOLDEN PEARSON .....	S-2
MRS. CALKINS .....	B
SUNGOLD .....	S-2
GOLDEN MRS. ROSS .....	S-2
YELLOW MOELLER .....	B

### 13-Week Varieties

GOLDEN MISTLETOE .....	S-1
CHALICE .....	P-2
TOBIN'S YELLOW .....	S-1
METEORE .....	S-1
DAUNTLESS .....	B

## BRONZE & RED STANDARDS

### 9-Week Varieties

DALWIN .....	P-1
HILDA BERGEN .....	S-1
GLITTERS .....	S-1
RED GLITTERS .....	B
IVANHOE .....	S-1
APRICOT QUEEN .....	S-1
DETROIT NEWS .....	S-1
ROYAL BRONZE .....	P-1

### 10-Week Varieties

WAIKIKI .....	B
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GENA HARWOOD .....	B
NOMAGO .....	P-2
MAMARU .....	S-2
IND. BRONZE .....	S-2
IND. GOLDEN BRONZE .....	P-2
DK. IND. BRONZE .....	P-1
ANACONDA .....	S-2
OAKDALE .....	P-3
BR. ORCHID QUEEN .....	S-1
MRS. STAHELIN .....	B
MRS. ROY .....	S-1
GARNET KING .....	S-1

### 11-Week Varieties

BR. FRICK .....	B
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### 12-Week Varieties

GLADYS PEARSON .....	S-2
OAK LEAF .....	S-2
MUTO'S CRIMSON .....	B

### 13-Week Varieties

BRONZE MISTLETOE .....	S-1
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## PINK STANDARDS

### 8-Week Varieties

PINK CHIEF .....	S-2
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### 9-Week Varieties

SUGARPLUM .....	P-3
MRS. WALKER .....	B
MARY GARDEN .....	P-3

### 10-Week Varieties

J. W. PRINCE .....	S-1
RAYONNANTE .....	S-1
IND. PINK .....	S-2
ORCHID QUEEN .....	S-1
LAVENDER QUEEN .....	B
DK. ORCHID QUEEN .....	S-1
PEGGY HOOVER .....	B

QUEEN OF PINKS .....	S-2
PINK POCKETT .....	S-1

### 11-Week Varieties

HELEN FRICK .....	S-2
THANKS. PINK .....	S-2
ED. SEIDEWITZ .....	S-2

### 13-Week Varieties

PINK MISTLETOE .....	S-1
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Reserve at once all varieties you will require, to receive preference at shipping time and to be certain to get the varieties desired. State exact dates you want them shipped.

Fred C.  
**Gloeckner**  
Company,  
Incorporated

**15 EAST 26th STREET**  
**At Madison Square**  
**NEW YORK 10, N. Y.**





# New Introductions—1953

## POMPONS, DECORATIVES, SINGLES AND ANEMONES

### WHITE

- CALIF. WHITE DAISY** (Kimoto's White) Intermediate white single 8  
**SHOOTING STAR** — White Single Intermediate 9  
**ILLINI IGLOO** — Int. white pom, cream center 10  
**NAGONA** (Calif. White Mensa), Intermediate white single 10  
**WHITE LADY** — White sport beautiful Lady 12  
**CRYSTAL VALENCIA** — A white Valencia 12  
**CARRARA** — Intermediate white decorative 13  
**ILLINI SNOWBOUND** — Informal white decorative 14

### YELLOW

- D. C. P.** — Dwarf small yellow pompon 7  
**MOONDRIFT** — Intermediate cream yellow single 8  
**CREAM DOT** — Sport of Pink Dot 9  
**YELLOW HALO** — Sport of Halo 9  
**IVORY SEA GULL** — Sport of Sea Gull 9  
**YELLOW NAGONA** — (Calif. White Mensa) Sport of Nagona 10  
**TACOMA** — Large golden yellow pompon 11  
**YELLOW Highbrow** — Sport of Highbrow 11  
**ILLINI SUNSPOT** — Large deep yellow pompon 11  
**ILLINI SUNNY** — Intermediate deep yellow Pompon 12  
**YELLOW GALAXY** — Sport of Galaxy 12  
**YELLOW SPANGLES** — Lemon yellow sport of Spangles 13  
**YELLOW SNOWCREST** — Clear yellow sport of Snowcrest 14  
**SUNKIST** — Int. deep golden single 14  
**ILLINI YELLOW SNOWBOUND** — Yellow sport Illini Snowbound 14

### BRONZE & RED

- RED GLOW** — Intermediate red Pompon 8  
**BR. MARY McARTHUR** — Sport of Mary McArthur 8  
**IMP. BRONZE DAISY** — (Katoka Red), Intermediate bronze Single 9  
**IMP. RED DAISY** — (Adachi Red), Improved Red Daisy 9  
**COMANCHE** — Intermediate reddish bronze pompon 10  
**ILLINI TANGIER** — Large rusty red-bronze decorative 10  
**ILLINI HONEY** — Small honey amber pompon 11  
**WANAKAH** — Coral sport Hasegawa Pink 12  
**BR. ENCHANTRESS** — Orange sport Enchantress 13  
**CAVALCADE** — Intermediate red pompon 13  
**DK. BR. MINSTREL** — Reddish bronze sport of Minstrel 13

### PINK

- RAINBOW** — Small coral pink single 9  
**ARBUTUS** — Small shrimp pink pompon 9  
**ALMEGA** — Large lavender pink pompon 11  
**EVENING STAR** — Small deep lavender anemone 11  
**DK. L. I. BEAUTY** — Dark pink sport L. I. Beauty 11  
**DUBONNET VALENCIA** — Sport Valencia 12  
**IMP. DARK SUPREME** — Sport Dk. Pk. Supreme 13  
**LT. PK. MINSTREL** — Shell pink sport 13  
**SERRATED RIVIERA** — Carnation like sport of Riviera 14  
**ROSE MEDALLION** — Rose pink sport, Medallion 14

## STANDARDS

### WHITE

- GIANT BETSY ROSS** — Large flowered Betsy Ross 10  
**CRYSTAL QUEEN** — Sport Orchid Queen 10  
**INDIANA MARKET** — Incurved White 11

### BRONZE & RED

- DALWIN** — Large light bronze spider 9  
**RED GLITTERS** — Red sport of Glitters 9  
**DARK INDIANAPOLIS BRONZE** — Dark sport 10  
**BRONZE ORCHID QUEEN** — Apricot Buff Sport 10

### YELLOW

- MORIBANA** — Yellow Spider 9  
**GOLD LACE** — Golden yellow sport of Yellow Lace 9  
**HOOKEED YELLOW LACE** — Sport of Yellow Lace 9  
**IMP. INDIANAPOLIS YELLOW** — Deeper yellow sport 10  
**YELLOW RAYONNANTE** — Yellow sport, Rayonnante 10  
**YELLOW MARKETEER** — Yellow sport of Marketeer 11  
**CREAM MEFO** — Cream yellow sport 11

### PINK

- LAVENDER QUEEN** — Lavender sport of Orchid Queen 10

Number following variety indicates response group

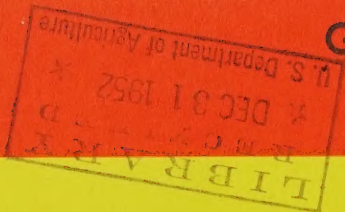
Be sure to check your copy  
of the 1953  
**CHRYSANTHEMUM MANUAL**  
(which will follow shortly)

Fred C.  
**Gloeckner**  
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Company  
Incorporated

for full descriptions of varieties  
and latest complete cultural  
information.







# GARDEN CHRYSANTHEMUMS

## Special Collections

For growers who are not familiar with Garden Varieties, but who want a well-balanced assortment, we offer the following collections, which include the better varieties.

Rooted cuttings of a given number of varieties in any one general group may be ordered as a collection when varieties are not specified. Such collections are priced as follows:

A.	250 r. c. ....	\$ 14.25
	50 each of 5 varieties	
B.	500 r. c. ....	\$ 25.50
	50 each of 10 varieties	
	or	
	100 each of 5 varieties	
C.	1000 r. c. ....	\$ 48.00
	50 each of 20 varieties	
	100 each of 10 varieties	
	or	
	200 each of 5 varieties	
D.	2500 r. c. ....	\$112.50
	50 each of 50 varieties	
	100 each of 25 varieties	
	250 each of 10 varieties	
	500 each of 5 varieties	

A complete listing of our Garden Chrysanthemums is being prepared and will be mailed separately.

3rd C.  
**Gloeckner**  
&  
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NEW YORK 10, N. Y.